

## 2019 IACAT Conference Sponsorship Opportunities

The International Association for Computerized Adaptive Testing ([IACAT](http://www.iacat.org)) was founded in 2010 to promote and advance computerized adaptive testing. In doing so, IACAT, inter alia, holds international conferences. Our previous conferences include;

No.	Date	Location	Host
1	1 June, 2010	Arnhem, the Netherlands	Cito and the University of Twente
2	2 October, 2011	Monterey, USA	CTB
3	3 August, 2012	Sydney, Australia	EPEC and the AMC
4	4 October 2014	New Jersey, USA	Educational Testing Service (ETS)
5	5 September, 2015	Cambridge, UK	The University of Cambridge
6	18 August, 2017	Niigata, Japan	Niigata Seiryō University

IACAT invites proposals from organizations to sponsor our conference and is delighted to announce that the 2019 conference will be held in Minneapolis, Minnesota, USA. On behalf of the Organising Committee, we invite you to consider sponsoring the 2019 conference to ensure that your organization gets the best possible exposure at the conference.

The 2019 Conference will feature world-class keynote and invited speakers, pre-conference workshops, refereed presentations and promises to attract participants from across the globe.

Sponsorship will be acknowledged in a number of ways and will show your organization's support of adaptive testing. The limited number of sponsorships will be allocated on a first come first served basis. The four levels of sponsorship are described below.

Sponsorship Level	Acknowledgements
1. Platinum (USD\$5000)	<ul style="list-style-type: none"> <li>• Your logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions (presidential address, and keynote speakers)</li> <li>• Your logo will be shown prominently on the conference website and will redirect a click on logo to sponsor web site</li> <li>• Your logo will be prominently displayed (full page) in the printed program together with a maximum 200-word profile</li> <li>• Your sponsorship will be explicitly acknowledged during the presidential address</li> <li>• You will be able to include company literature in the conference bag</li> </ul>
2. Gold (USD\$3000)	<ul style="list-style-type: none"> <li>• Your logo will be shown prominently at the bottom of the initial session announcement screen of non-plenary sessions</li> <li>• Your logo will be part of a group display with other Gold sponsors on website</li> <li>• Your logo will be prominently displayed (1/2 page) in the printed program together with a maximum 100-word profile</li> <li>• You will be able to include company literature in the conference bag</li> </ul>
3. Silver (USD\$1000)	<ul style="list-style-type: none"> <li>• Your logo will be prominently displayed (1/4 page) in the printed program together with a maximum 75-word profile</li> <li>• You will be able to include company literature in the conference bag</li> </ul>
4. Bronze (USD\$500)	<ul style="list-style-type: none"> <li>• Your sponsorship will be mentioned in the printed program under Acknowledgments together with a maximum 50-word profile</li> </ul>

In order to confirm your sponsorship, please complete the Application to Sponsor form on the next page and forward it together with a 50% deposit, no later than **1 February 2019**, to the IACAT treasurer, Kathi Gialluca ([kathleen.gialluca@pearson.com](mailto:kathleen.gialluca@pearson.com)).

For further information regarding sponsorship and the conference, please contact the Executive Director, Cliff Donath, at [cliffdonath@gmail.com](mailto:cliffdonath@gmail.com).

## Application to sponsor the 2019 IACAT Conference

Please complete this form and send together with your 50% deposit (cheques payable to: IACAT) to: Kathi Gialluca ([kathleen.gialluca@pearson.com](mailto:kathleen.gialluca@pearson.com)).

Contact Name: \_\_\_\_\_  
Position: \_\_\_\_\_  
Organization Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
State: \_\_\_\_\_  
Zip Code: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

Please indicate the level of sponsorship with a :

- Platinum (USD \$5000) - Deposit USD \$2 500
- Gold (USD \$3000) - Deposit USD \$1 500
- Silver (USD \$1000) - Deposit USD \$500
- Bronze (USD \$500) - Deposit USD \$250

Cancellation policy:

Cancellations prior to **1 February 2019** will have their deposit returned less a \$200 administration fee. Cancellations after **1 February 2019** will forfeit their deposit payment.

I have read the cancellation policy and accept its conditions.

Name (please print): \_\_\_\_\_  
Position: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Signed: \_\_\_\_\_  
Date: \_\_\_\_\_

*Please forward this form to:*

IACAT  
c/o Dr. K. Gialluca  
Pearson  
5601 Green Valley Drive  
Bloomington, MN 55347  
Tel. +1 952.681.3856  
[kathleen.gialluca@pearson.com](mailto:kathleen.gialluca@pearson.com)