

IACAT Conference Sponsorship Opportunities

The International Association of Computerized Adaptive Testing ([IACAT](#)) was founded in 2010 to promote and advance computerized adaptive testing. In doing so, IACAT, inter alia, holds international conferences. Our previous conferences include;

| No. | Date | Location | Host |
|-----|-----------------|-------------------------|-----------------------------------|
| 1 | June, 2010 | Arnhem, the Netherlands | Cito and the University of Twente |
| 2 | October, 2011 | Monterey, USA | CTB |
| 3 | August, 2012 | Sydney, Australia | EPEC and the AMC |
| 4 | October 2014 | New Jersey, USA | Educational Testing Service (ETS) |
| 5 | September, 2015 | Cambridge, UK | The University of Cambridge |

IACAT invites proposals from organizations to sponsor our conference and is delighted to announce that **Niigata Seiryō University** will host the conference in 2017.

On behalf of the Organising Committee, we invite you to consider sponsoring the 2017 conference to ensure that your organization gets the best possible exposure at the conference. The theme of our 2017 Conference, “*Advancing assessment through CAT*”, will feature world-class keynote and invited speakers, preconference workshops and refereed presentations, and promises to attract participants from over the world. Sponsorship will be acknowledged in a number of ways and will show your organization’s support of adaptive testing. The limited number of sponsorships will be allocated on a first come first served basis. The four levels of sponsorship are described below.

| Sponsorship Level | Acknowledgements |
|----------------------------|---|
| 1. Platinum (USD\$5000) | <ul style="list-style-type: none"> Your logo will be shown prominently at the bottom of the initial session announcement screen of plenary sessions (presidential address, and keynote speakers). Your logo will be shown prominently on the conference website and will redirect a click on logo to sponsor web site Your logo will be prominently displayed (full page) in the printed program together with a maximum 200 word profile. Your sponsorship will be explicitly acknowledged during the presidential address. You will be able to include company literature in the conference bag. |
| 2. Gold (USD\$3000) | <ul style="list-style-type: none"> Your logo will be shown prominently at the bottom of the initial session announcement screen of non-plenary sessions. Your logo will be part of a group display with other Gold sponsors on website. Your logo will be prominently displayed (1/2 page) in the printed program together with a maximum 100 word profile. You will be able to include company literature in the conference bag. |
| 3. Silver (USD\$1000) | <ul style="list-style-type: none"> Your logo will be prominently displayed (1/4 page) in the printed program together with a maximum 75 word profile. You will be able to include company literature in the conference bag. |
| 4. Bronze (USD\$500) | <ul style="list-style-type: none"> Your sponsorship will be mentioned in the printed program under Acknowledgments together with a maximum 50 word profile. |

In order to confirm your sponsorship, please complete the Application to Sponsor form on the next page and forward it together with a 50% deposit, no later than **1 April 2017**, to the IACAT treasurer, Kathi Gialluca (kathleen.gialluca@pearson.com).

For further information regarding sponsorship and the conference, please contact the Executive Director, Cliff Donath, at cliffdonath@gmail.com.

Application to sponsor the IACAT 2017 Conference

Please complete this form and send together with your 50% deposit (checks payable to: IACAT) to:
Kathi Gialluca (kathleen.gialluca@pearson.com).

Contact Name: _____
Position: _____
Organization Name: _____
Address: _____
State: _____
Zip Code: _____
Telephone: _____
Email: _____
Website: _____

Please indicate the level of sponsorship with a :

- Platinum (\$5000) - Deposit \$2 500
- Gold (\$3000) - Deposit \$1 500
- Silver (\$1000) - Deposit \$500
- Bronze (\$500) - Deposit \$250

Cancellation policy:

Cancellations prior to **1 April 2017** will have their deposit returned less a \$200 administration fee.
Cancellations after **1 April 2017** will forfeit their deposit payment.

I have read the cancellation policy and accept its conditions.

Name (please print): _____
Position: _____
Organization: _____
Signed: _____
Date: _____

Please forward this form to:

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